

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
945701-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS,GOODSON,BRO	

Flight Dates	Order #	Alt Order #
08/28/12 - 09/06/12	945701	07900204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/06/12	M-F Sunrise @6AM	6:00-7:00 AM	1111---	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1111---	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	09/03/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
2	WESH	Tu	09/04/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
1	WESH	W	09/05/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
3	WESH	Th	09/06/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
2	08/28/12	08/31/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
2	WESH	W	08/29/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
4	WESH	Th	08/30/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
3	WESH	F	08/31/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BBOR100TVFL	\$900.00 NM
3	09/03/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1111---	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1111---	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	09/03/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
1	WESH	Tu	09/04/12	12:09 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
2	WESH	W	09/05/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
3	WESH	Th	09/06/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
4	08/28/12	08/31/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1111--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-1111--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	08/28/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
1	WESH	W	08/29/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
2	WESH	Th	08/30/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM
4	WESH	F	08/31/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BBOR100TVFL	\$300.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
945701-1	09/09/12	September 2012	08/27/12 - 09/06/12
Advertiser		Product	Estimate Number
Republican Party of Florida		BROOKS,GOODSON,BRO	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/28/12	08/31/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
5	09/03/12	09/06/12	M-F 4-5 PM NEWS	M-F 4-5 PM	1111---	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1111--- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH M 09/03/12 M-F 4-5 PM NEWS M-F 4-5 PM :00 \$700.00 NM See MG 5.5,5.6,5.7 5 WESH M 09/03/12 2:21 PM Golf Various Various Golf :30 BBOR100TVFL \$1,000.00 NM MG for 7.1,7.6,5.3 6 WESH M 09/03/12 3:57 PM Golf Various Various Golf :30 BBOR100TVFL \$1,000.00 NM MG for 7.1,7.6,5.3 7 WESH Tu 09/04/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 BBOR100TVFL \$500.00 NM MG for 7.1,7.6,5.3 1 WESH Tu 09/04/12 4:26 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM 2 WESH W 09/05/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM 4 WESH Th 09/06/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM									
6	08/28/12	08/31/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1111-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/28/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM 2 WESH W 08/29/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM 1 WESH Th 08/30/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM 4 WESH F 08/31/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BBOR100TVFL \$700.00 NM									
7	09/03/12	09/06/12	M-F 5-6 PM ROT	5:00-6:00 PM	2222---	:30	8	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 2222--- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 M-F 5-6 PM ROT 5:00-6:00 PM :00 \$900.00 NM See MG 5.5,5.6,5.7 6 WESH M 09/03/12 M-F 5-6 PM ROT 5:00-6:00 PM :00 \$900.00 NM See MG 5.5,5.6,5.7 2 WESH Tu 09/04/12 5:29 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 8 WESH Tu 09/04/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 5 WESH W 09/05/12 5:20 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 3 WESH W 09/05/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 7 WESH Th 09/06/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 4 WESH Th 09/06/12 5:39 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM									
8	08/28/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -2222-- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WESH Tu 08/28/12 5:11 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 1 WESH Tu 08/28/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 5 WESH W 08/29/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 2 WESH W 08/29/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 3 WESH Th 08/30/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 7 WESH Th 08/30/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM 8 WESH F 08/31/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BBOR100TVFL \$900.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
945701-1	09/09/12	September 2012	08/27/12 - 09/06/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	BROOKS,GOODSON,BRO		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/28/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	F	08/31/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BBOR100TVFL	\$900.00 NM
9	09/03/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1111---	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1111---	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/03/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
3	WESH	Tu	09/04/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
2	WESH	W	09/05/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
4	WESH	Th	09/06/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
10	08/28/12	08/31/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-1111--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
3	WESH	W	08/29/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
2	WESH	Th	08/30/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
4	WESH	F	08/31/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BBOR100TVFL	\$1,600.00 NM
11	08/30/12	08/30/12	M-F POLITICAL PROGR/M-F 7-11PM		---T---	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	---T---	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/30/12	10:16 PM	M-F POLITICAL PROGRAMMIN(M-F 7-11PM		:30	BBOR100TVFL	\$5,000.00 NM
12	09/01/12	09/01/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/01/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BBOR100TVFL	\$900.00 NM
13	09/02/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/02/12	8:49 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BBOR100TVFL	\$1,400.00 NM
14	09/02/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/02/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BBOR100TVFL	\$900.00 NM

Total Spots 52

Gross Total \$50,600.00

Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Republican Party of Florida	BROOKS,GOODSON,BRO	

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Agency Commission \$7,590.00

Net Amount Due \$43,010.00